



# Mazars Forum 2017

Inspiration for business,  
career and life



MAZARS Forum, our exclusive annual event, reached its fourth edition and marked a new success on March 16, 2017. We had a broad-minded audience that enjoyed a special evening full of inspiring ideas about the evolution of HR functions, digital entrepreneurs, implants and human upgrades.

This year's speakers provided a fresh perspective on "Inspiration for business, career and life" through a series of powerful and captivating speeches.

Mrs. Carmen Maftei - HR Head of C4 at Citi: "The future is sustainable as long as we do not overlook the importance of acknowledging where we start from."

Mr. Sergiu Biris - Co-Founder & CEO at Zonga: "Only 2% of the European companies are taking full advantage of digital opportunities."

Mr. Patrick Kramer - Bio Hacker & Chief Cyborg Officer at Digiwell: "Everything that can get digitalized will get digitalized. Why not your brain?"

MAZARS Forum, launched in 2014, is an original concept that brings together C-level executives of major companies from Romania and abroad, who witness every year vibrant and inspiring conversations about trending aspects of the economic and business environment.



# MAZARS 2017 FORUM SPEAKERS



**Dr. Patrick Kramer //** Biohacker & Chief Cyborg Officer at Digiwell

From an "Internet-of-Things" to an "Internet-of-Us"... as part of the digital transformation 2.0, more and more technology migrates into the human body as pure body-upgrades.



**Carmen MAFTEI //** HR Head of CE4 (Bulgaria, Czech Republic, Romania, Slovakia) at Citi

Carmen is a well-rounded HR professional with 14 year work experience in the HR space - mainly with Citi, leading financial services company with complex operations in 100+ countries.

**Sergiu Biris //** Co-Founder & CEO at Zonga

Sergiu Biris is the co-founder & CEO of Zonga and Trilulilu and has also co-founded Livelail, a monetization platform for video publishers acquired by Facebook in 2014.

